

MEDIA KIT





MEDIA ADVISORY

CONTACT:

Simona Combi, 202-265-5111, simona@globalpolicysolutions.org T. Kevin Walker, 202-265-5111, kevin@globalpolicysolutions.org

2017 Future of Wealth Summit Will Tackle Technology, Inclusion and Social Change

Big Data, Inclusion, FinTech, and the Future of Work Among Topics

(WASHINGTON, D.C.) – "The 2017 Future of Wealth Summit: Technology, Inclusion and Social Change" will be hosted by the **Center for Global Policy Solutions** on April 26-28, 2017. Featuring a diverse array of experts, the event will discuss how technology can foster enhanced convenient access to critical information and services without reinforcing bias, narrowing choices, and undermining privacy.

Jesse Williams, actor, activist and co-founder of the startup mobile app Ebroji, will be the reception keynote speaker on April 26. The Summit will also feature the "Inclusion Revolution Innovation Competition", which will award a \$10,000 prize to an innovator who proposes the best product, service, program, or policy to help make the application of technology, big data, and/or the operation of the tech sector more inclusive and socio-economically beneficial to marginalized communities.

WHAT: The 2017 Future of Wealth Summit: Technology, Inclusion and Social Change

WHERE: Washington Court Hotel, 525 New Jersey Avenue NW, Washington, D.C.

WHEN: April 26-28, 2017



ABOUT THE SUMMIT

What is The 2017 Future of Wealth Summit?

The Future of Wealth Summit, hosted by the Center for Global Policy Solutions, convenes leaders in government, business, philanthropy, academia, journalism, and advocacy to explore structural barriers to opportunity in the United States. These dialogues will advance solutions that encourage a more inclusive, equitable, and prosperous society for all.

Technology, Inclusion and Social Change

This year's Summit examines the future of wealth through the lens of "Technology, Inclusion, and Social Change." It will bring together experts at the intersection of civic engagement, education, financial services, health, human and civil rights, and technology to discuss and drive equity-centered solutions to society's biggest challenges.

Summit participants will learn about the impact of the latest technological advancements in big data, machine learning, and artificial intelligence. Discussions will center on how applications can foster convenient access to critical information and services without encouraging uses that reinforce biases, narrow choices, and undermine privacy.

The 2017 Future of Wealth Summit will help shape the national agenda by educating policymakers, business leaders, and the public about strategies to promote consumer-friendly, unbiased innovation and ways to leverage big data for social good.

What is the Center for Global Policy Solutions?

Founded on the principle that a more inclusive society is a stronger, more prosperous one, the **Center for Global Policy Solutions (CGPS)** is a 501(c)3 think tank and action organization dedicated to driving society toward inclusion.

Drawing on a unique blend of research, policy, program, and advocacy expertise, CGPS develops multifaceted strategies that advance equity in health, education, and economic security by class, race, ethnicity, gender, age, and place of residence.



SPEAKERS



DR. MAYA ROCKEYMOOREPresident & CEO,
Center for Global Policy
Solutions



JESSE WILLIAMSActor, Activist and Co-Founder of Ebroii

U.S. REP. GREG MEEKS NY-05







PANAMA JACKSON Co-Founder, VerySmartBrothas.com



DR. DANIEL ARAYAResearch and Policy Fellow,
Brookings



DR. ALGERNON AUSTIN Economist, Demos



NIKITRA BAILEY
Executive Vice President,
Center for Responsible Lending



MELISSA BRADLEY
Co-Founder & Managing
Director, Sidecar Social
Finance, & Adjunct Professor,
Georgetown University



DR. WILLIAM DARITY, JR. Samuel DuBois Cook Professor of Public Policy, **Duke University**



JOTAKA EADDY Head of Government Affairs, LendUp



CHASE IRON EYES Lead Dakota Counsel, Lakota People's Law Project



RON GONZALES President & CEO, Hispanic Foundation of Silicon Valley



LAURA I. GÓMEZ CEO and Founder, Atipica



CHRISTOPHER GRAY Founder & CEO,



NEIL A. GREEN Vice President, Data Center Group; President and General Manager, Intel Federal LLC



DR. DARRICK HAMILTON Associate Professor of Economics and Urban Policy, The New School



RUBEN HARRIS Founder, Breaking Into Startups Podcast



BENJAMIN JEALOUS Partner, Kapor Capital



DR. AVIS JONES-DEWEEVER Author and Diversity, Equity and Inclusion Solutionist



SARAH KUNST Founder & CEO,



MARY MADDEN Researcher, Data & Society



TONY MALDONADO Executive Creative Director, IGRP Insignia Entertainment





GREISA MARTINEZ Advocacy Director, United We Dream Network



TAYLOR MOOREFree Expression Fellow,
Center for Democracy and
Technology



IRUM MUSHARRAFDirector of Impact & Analytics, PayActiv, Inc.



JESSICA NORWOOD Founder, The Runway Project



RAMONA ORTEGA Founder & CEO, My Money, My Future, Inc.



MAY SAMALIAssociate,
Urban Innovation Fund



AARON SAUNDERSCEO
Clearly Innovative



SAM SINYANGWEData Scientist
and Policy Analyst,
Campaign Zero



DR. WILLIAM SPRIGGSChief Economist,
AFL-CIO



JENNIFER TESCHER
President,
Center for Financial Services
Innovation



SHAUNNA THOMAS
Co-Founder & Co-Executive
Director,
UltraViolet



WILSON WHITE
Public Policy and Government
Relations Senior Counsel,
Google



AGENDA

April 26, 2017

6:30pm - 8:30pm Opening Night Ceremony & Reception

Host: Star Jones, President, National Association of Professional Women
 Speakers: Dr. Maya Rockeymoore, President & CEO, Center for Global Policy Solutions and moderated conversation with Jesse Williams, Actor, Activist and Co-founder, Ebroji & Ruben Harris, Co-founder, Breaking Into Startups
 Grand Ballroom, Washington Court Hotel

April 27, 2017

9:00am - 9:05am Opening Remarks

- 1. Dr. Maya Rockeymoore, President & CEO, Center for Global Policy Solutions
- 2. Janis Bowdler, Managing Director, JPMorgan Chase & Co.

9:05am - 9:15am Presentation: "The Future of Wealth & The Promise of Technology"

Speaker: Dr. Maya Rockeymoore, President & CEO, Center for Global Policy Solutions

Location: Grand Ballroom, Washington Court Hotel

9:30am -10:30am Panel: "A Bug in the System: Fixing the Tech Sector's Inclusion Problem

- 1. Ron Gonzales, President & CEO, Hispanic Foundation of Silicon Valley
- 2. Sara Kunst, CEO, Proday.co
- 3. Laura Gomez, CEO, Atipica
- 4. Tony Maldonado, Investor
- 5. O'Neil (Neil) Green, Vice President, Data Center Group & President & General Manager, Intel Federal LLC

10:45am -11:15am The Big Data Society: How Algorithms Shape Opportunity and Disadvantage

Location: Grand Ballroom, Washington Court Hotel

Confirmed Panelists

- 1. Mary Madden, Researcher, Data & Society Research Institute
- 2. Taylor Moore, Free Expression Fellow, Center for Democracy and Technology

11:25am -11:30am Remarks from Rep. Gregory Meeks, U.S. House of Representatives (D, NY-05)



AGENDA

April 27, 2017

11:30am - 12:30pm Panel: "Applying Big Data to Real World Challenges: The Case of FinTech"

Location: Grand Ballroom, Washington Court Hotel

Confirmed Panelists:

- 1. Nikitra Bailey, Executive Vice President, Center for Responsible Lending (confirmed speaker; pending moderator)
- 2. Jotaka Eady, Head of Government Affairs, LendUp
- 3. Irum Musharraf, Director of Impact and Analytics, PacActiv, Inc.
- 4. Ramona Ortega, CEO, My Money, My Future, Inc.
- 5. Jennifer Tescher, President & CEO, Center for Financial Services Innovation

12:30pm - 1:00pm Artificial Intelligence Demonstration

Location: Ballroom Foyer

1:00pm - 2:30pm The Future of Wealth Awards Luncheon

Speakers:

- 1. Dr. Maya Rockeymoore, President & CEO, Center for Global Policy Solutions
- 2. Chanelle Hardy, Strategic Outreach and External Partnerships Director, Google

Awardees:

- 1. Ben Jealous, Partner, Kapor Capital (Accepting on behalf of Freda Kapor Klein, Partner, Kapor Capital)
- 2. Dr. William Darity, Jr. Samuel DuBois Cook Professor of Public Policy, Duke University
- 3. Dr. Darrick Hamilton, Associate Professor of Economics and Urban Policy and Director of Milano Doctoral Program, The New School
- 4. Rep. Eddie Bernice Johnson, U.S. House of Representatives, (D, TX-30)

2:45pm - 4:00pm Panel: Artificial Intelligence, Machine Learning, and the Future of Work

Panelists:

- 1. Dr. Algernon Austin, Economist, Demos
- 2. Dr. William Spriggs, Chief Economist, AFL-CIO
- 3. Wilson White, Public Policy & Government Relations Senior Counsel, Google



AGENDA

April 28, 2017

9:00am - 9:15am Keynote: "STEM For All"

Speaker: Aaron Saunders, CEO, Clearly Innovative, Inc.

9:30am - 10:45am Panel: "Power Boost: Capitalizing Underrepresented Techpreneurs,"

- 1. Natalie Cofield, Founder & CEO, Walker's Legacy (moderator)
- 2. Christopher Gray, Founder & CEO, Scholly
- 3. Jessica Norwood, Founder, The Runway Project
- 4. May Samali, Associate, Urban Innovation Fund
- 5. Melissa Bradley, Partner, Sidecar Social Finance & Adjunct Professor, Georgetown University

11:00am - 12:15pm Panel: Revolutionizing Protest: Technology as a Platform for Social Change"

- 1. Panama Jackson, VerySmartBrothas.com (moderator)
- 2. Chase Iron Eyes, Lead Dakota Counsel, Lakota People's Project
- 3. Greisa Martinez, Advocacy Director, United We Dream
- 4. Sam Sinyangwe, Data Analyst and Co-Founder of Campaign Zero
- 5. Shaunna Thomas, Co-Founder & Co-Executive Director, UltraViolet

12:30pm - 1:45pm Networking Lunch

Location: Grand Ballroom, Washington Court Hotel

2:00pm - 3:30pm Inclusion Revolution Innovation Competition

Location: Grand Ballroom, Washington Court Hotel

Speakers:

- 1. Dr. Maya Rockeymoore, President & CEO, Center for Global Policy Solutions
- 2. Andrew Kresse, CEO of Banking, JPMorgan Chase & Co. (TBC, schedule permitting)

3:30pm - 3:45pm Closing Remarks from Dr. Maya Rockeymoore, President & CEO,

Center for Global Policy Solutions

Location: Grand Ballroom, Washington Court Hotel

3:45pm Conference Adjourned



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About the Center for Global Policy Solutions

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Drawing on a unique blend of research, policy, program, and advocacy expertise, CGPS develops multifaceted strategies that advance equity in health, education, and economic security by class, race, ethnicity, gender, age, and place of residence.



Dr. Rockeymoore is a former adjunct professor in the Women in Politics Institute at American University, Vice President of research and programs at the Congressional Black Caucus Foundation (CBCF), senior resident scholar at the National Urban League, chief of staff to Congressman Charles Rangel (D-NY), and professional staff on the House Ways and Means Committee.

Maya's areas of expertise include health, social insurance, income security, education, women's issues and youth civic participation. She is the author of The Political Action Handbook: A How to Guide for the Hip-Hop Generation, and has appeared on NPR, CNN, Black Entertainment Television, ABC World News Tonight, Fox News, Al Jazeera and C-SPAN. Her opinions have also been quoted by the New York Times, Washington Post, USA Today, LA Times, Boston Globe, Black America Web, and Houston Chronicle among other prominent national news sources.